



CESAGA (\$CES) WHITE PAPER v1.1

A Legacy Intellectual Property Powered by Blockchain & AI

INTRODUCTION



THE PROJECT

Cesaga (CES) is not a "launched-overnight" memecoin. It is a unique digital asset on the BNB Smart Chain (BSC) designed to power a multimedia Intellectual Property (IP) franchise.

CES bridges internet culture with physical entertainment, anchoring speculative momentum into a proven intellectual property ecosystem. Spanning comics, novels, TCGs, board games, music, and animation, the project moves beyond fleeting hype—ensuring community growth directly drives sustained, real-world value.

Project Overview:

The Cesaga (\$CES) ecosystem bridges digital culture with tangible, real-world entertainment infrastructure. Built on an original intellectual property (IP) developed over nearly two decades, \$CES redefines utility tokens by backing market momentum with physical and digital media products rather than relying on short-lived hype.

Core Pillars & Media Ecosystem:

- **Multimedia IP Foundation:** The ecosystem expands beyond traditional digital tokens into physical tabletop gaming (CCBG / TCG), published literature, original comics, music, animation, and film.
- **100% In-House & Doxxed:** Developed independently without third-party dev dependencies or external interference. The core leadership team, company profile, and track record are fully public and transparent.
- **Product-Driven Economics:** All ecosystem revenue generated from merchandise, board games, and content licensing is routed into the token economy to drive real-world utility.



Systematic Supply Deflation & Tokenomics

- **Performance-Based Buy-Back & Burn:** Net profitability from physical store sales and commercial licensing directly funds \$CES buy-back and burn operations.
- **50% Supply Target:** Active buy-and-burn mechanisms begin once 100% of the token supply is in circulation, remaining active until the total circulating supply is reduced by half—targeting a final cap of **50,000,000 \$CES**.
- **Transition to Development:** Once the 50,000,000 \$CES supply target is reached, burn operations conclude, and proceeds pivot entirely toward ongoing project development and scaling.

Security, Treasury & Safeguards

- **Liquidity Lock Protocol:** 100% of target treasury reserves are secured via the Mudra Token Locker, operating on an initial term with structured monthly reviews (conducted 3–5 days before expiration).
- **Anti-Manipulation Countermeasures:** To protect community liquidity and long-term ecosystem sustainability, the team reserves the right to deploy treasury countermeasures against predatory high-volume market manipulation and pump-and-dump schemes.
- **On-Chain Transparency:** Direct integration of a web store tracking portal allows holders to monitor real-time product units sold and transparently verify net profit burn triggers.



THE ROADMAP & PRODUCT

Phase 1: Tabletop Strategy & TCG

- Launch of the official Card & Board Game (CCBG) in both physical and digital formats.
- Features collectible IP assets, player-to-player trading, and competitive global leaderboards with \$CES rewards.

Phase 2: Anime Series

- Production of an original 9-episode anime series to expand global brand reach.
- Commercial distribution and media licensing revenues fund ongoing token buybacks.

Phase 3: Global Event Tour

- Interactive worldwide tour combining live TCG gameplay, anime previews, developer meet-and-greets, and live rock concerts.
- Exclusive discounted event ticketing when purchased directly using \$CES.

Phase 4: Cinematic Trilogy & Merchandising

- Development of a full-length feature film trilogy based on the original web novel.
- Launch of an accompanying worldwide physical merchandise line, with global box office and licensing profits reinvested back into the token ecosystem.



FOUNDER'S JOURNEY

19 YEARS IN THE MAKING

Cesaga is a project born of passion, not a market trend.

Established 2007: The journey began nearly two decades ago with the first sketches and chapters of the Cesaga universe.

A Family Legacy: G.G. DY (Lead Writer and Project Strategist) and his Brother, Sunny Raen (The Artist and Illustrator), lead the project. Together, they have spent 19 years developing this world.

Pure Intent: For years, Cesaga was shared for free. The launch of \$CES is the engine to finally transform this indie passion into an international powerhouse brand, rewarding the long-term community that has stood by the story since its inception.



RADICAL TRANSPARENCY

AI-ASSISTED SECURITY

We are creators, not coders. In the spirit of total honesty, we have chosen a path of **Radical Transparency**:

- **The AI Collaboration:** To ensure rigorous security standards, the \$CES smart contract was architected, audited, and refined using advanced AI-assisted development frameworks to eliminate common vector vulnerabilities.
- **Renounced Ownership:** Upon successful deployment and verification of the contract, ownership will be renounced. This means the lead team will no longer have the administrative power to alter the contract's functions. The code becomes immutable and decentralized, ensuring that the rules of the \$CES ecosystem are set in stone for the protection of all holders.

Security Features:

0% Buy/Sell Tax: Designed for seamless trading and Tier-1 CEX compatibility.

No Mint Function: The 100,000,000 supply is hard-capped and cannot be increased.

Hardcoded Integrity: All treasury and team wallets are hardcoded into the contract to prevent unauthorized fund redirection.

Vesting Transparency: Team and Dev funds are locked and released weekly/monthly via on-chain smart contract functions.



THE ECOSYSTEM & CONTENT STRATEGY

Cesaga utilizes a "Freemium" model to maintain constant engagement and attract new users, while acting as a launchpad for the next generation of indie talent.

The Core Series: Monthly digital comic chapters and serialized novels from the original Cesaga team are updated for free, building the primary lore.

The Indie Creator Spotlight (Monthly): We feature two guest independent creators on the official Cesaga website each month.

- **The \$CES Reward:** Once a month, featured "Spotlight" creators receive \$CES token grants in recognition of their community contributions. This creates a mutually beneficial model that incentivizes quality content while actively amplifying creator visibility.
- **Engagement Loop:** This brings the followers of other indie artists into our ecosystem, increasing the holder base and website traffic.

The Revenue Drivers:

- **Physical Merchandise:** Limited-edition apparel and designer toys.
- **Cesaga Card & Board Game (CCBG):** A hybrid gaming experience with in-game purchases for boosters and cosmetics.

Collaborative Licensing: We invite external game studios and animators to build "Cesaga" sub-projects.

- **Revenue Sharing:** A fair split is maintained with partners, with **5% of the Cesaga net revenue** from these collaborations used for the Buy-back and Burn program.



THE SCARCITY ENGINE



BUY-BACK & BURN

The success of the IP directly reduces the supply of the token.

The Mechanism: Quarterly, **5% of NET PROFIT** from all Cesaga products, in-game purchases, and collaborative licensing revenue is allocated to a dedicated Treasury Wallet.

The Action: These funds are used to buy \$CES from the open market.

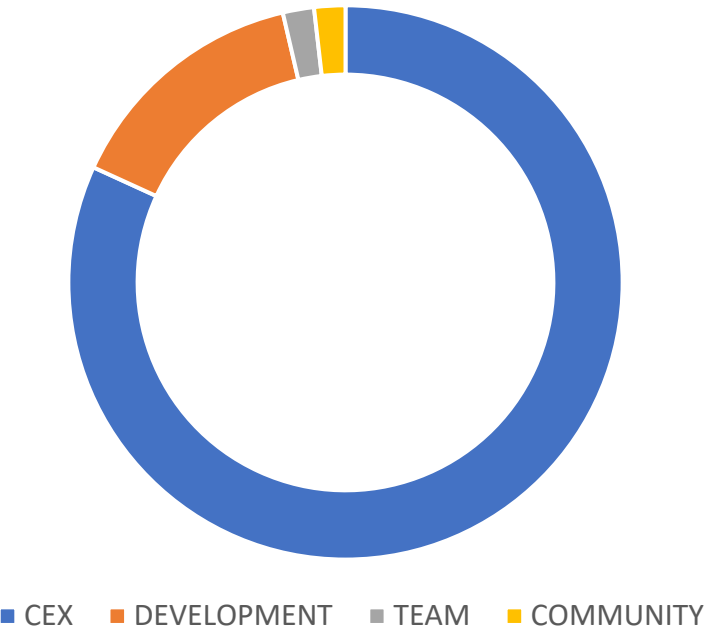
The Burn: Purchased tokens are sent to a "Dead Address" (0x...dEaD), permanently removing them from circulation.

Proof of Action: All buy-backs exclude gas fees to maximize market impact and are shared publicly on our official X (Twitter) account with transaction hashes.

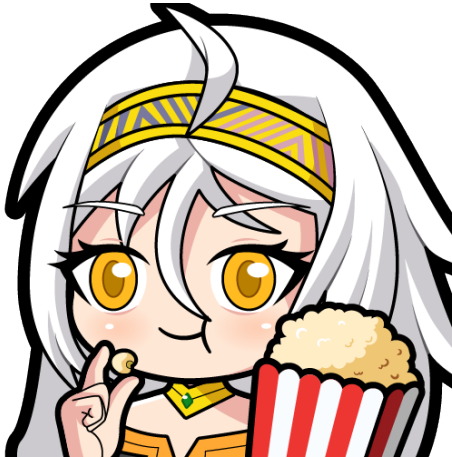
TOKENOMICS



\$CES ALLOCATIONS



Token Address	0x38b456d1801e57d4BA81e0E2076445483FE67a5
Token Name:	CESAGA
Ticker:	CES
Total Supply:	100,000,000
Network:	BNB Smart Chain (BEP-20)
Allocations:	80% CEX: 80,000,000 16% Project: 16,000,000 2% Team: 2,000,000 2% Community: 2,000,000



VESTING SCHEDULE





Allocation Category	Percentage	Total Tokens	Launch Day (Day 1)	Vesting / Emission Schedule
CEX Trading Liquidity	60%	60,000,000 CES	60,000,000 CES (100%)	Immediate liquidity for exchange opening.
CEX Reserve / Growth Pool	20%	20,000,000 CES	0 CES (0%)	5,000,000 CES unlocked every 20 days across 4 tranches (Day 20, 40, 60, 80).
Project	16%	16,000,000 CES	3,200,000 CES (20%)	20% monthly vesting over 4 months (3,200,000 CES/month).
Team	2%	2,000,000 CES	400,000 CES (20%)	10% weekly vesting over 8 weeks (200,000 CES/week).
Community Rewards	2%	2,000,000 CES	400,000 CES (20%)	20% CES unlocked every 2 months across 4 tranches (Months 2, 4, 6, 8).
TOTALS	100%	100,000,000 CES	64,000,000 CES	(64.0% Initial Circulating Supply)



Cesaga (\$CES) Launch & Milestone Schedule TGE (Launch Day): September 30, 2026 at 22:00 (GMT+8)

CEX unlock token date and quantity (Total Locked: 20,000,000):

Tranche 1 (Reserve Unlock): October 20, 2026 (Day 20) | Unlock Amount: +4,975,000 CES (Deducted Mudra 0.5% charge)
Tranche 2 (Reserve Unlock): November 9, 2026 (Day 40) | Unlock Amount: +4,975,000 CES (Deducted Mudra 0.5% charge)
Tranche 3 (Reserve Unlock): November 29, 2026 (Day 60) | Unlock Amount: +4,975,000 CES (Deducted Mudra 0.5% charge)
Tranche 4 (Reserve Unlock): December 19, 2026 (Day 80) | Unlock Amount: +4,975,000 CES (Deducted Mudra 0.5% charge)

Project unlocks token date and quantity (Total Locked: 12,800,000):

Tranche 1 (Reserve Unlock): October 30, 2026 (1st Month) | Unlock Amount: +3,184,000 CES (Deducted Mudra 0.5% charge)
Tranche 2 (Reserve Unlock): November 30, 2026 (2nd Month) | Unlock Amount: +3,184,000 CES (Deducted Mudra 0.5% charge)
Tranche 3 (Reserve Unlock): December 30, 2026 (3rd Month) | Unlock Amount: +3,184,000 CES (Deducted Mudra 0.5% charge)
Tranche 4 (Reserve Unlock): January 30, 2027 (4th Month) | Unlock Amount: +3,184,000 CES (Deducted Mudra 0.5% charge)

Team unlocks token date and quantity (Total Locked: 1,600,000):

Tranche 1 (Reserve Unlock): October 7, 2026 (1st week) | Unlock Amount: +199,000 CES (Deducted Mudra 0.5% charge)
Tranche 2 (Reserve Unlock): October 14, 2026 (2nd week) | Unlock Amount: +199,000 CES (Deducted Mudra 0.5% charge)
Tranche 3 (Reserve Unlock): October 21, 2026 (3rd week) | Unlock Amount: +199,000 CES (Deducted Mudra 0.5% charge)
Tranche 4 (Reserve Unlock): October 28, 2026 (4th week) | Unlock Amount: +199,000 CES (Deducted Mudra 0.5% charge)
Tranche 5 (Reserve Unlock): November 4, 2026 (5th week) | Unlock Amount: +199,000 CES (Deducted Mudra 0.5% charge)
Tranche 6 (Reserve Unlock): November 11, 2026 (6th week) | Unlock Amount: +199,000 CES (Deducted Mudra 0.5% charge)
Tranche 7 (Reserve Unlock): November 18, 2026 (7th week) | Unlock Amount: +199,000 CES (Deducted Mudra 0.5% charge)
Tranche 8 (Reserve Unlock): November 25, 2026 (8th week) | Unlock Amount: +199,000 CES (Deducted Mudra 0.5% charge)

Project unlocks token date and quantity (Total Locked: 1,600,000):

Tranche 1 (Reserve Unlock): November 30, 2026 (2nd Month) | Unlock Amount: +400,000 CES (Deducted Mudra 0.5% charge)
Tranche 2 (Reserve Unlock): January 30, 2027 (4th Month) | Unlock Amount: +400,000 CES (Deducted Mudra 0.5% charge)
Tranche 3 (Reserve Unlock): March 30, 2027 (6th Month) | Unlock Amount: +400,000 CES (Deducted Mudra 0.5% charge)
Tranche 4 (Reserve Unlock): May 30, 2027 (8th Month) | Unlock Amount: +400,000 CES (Deducted Mudra 0.5% charge)

Note: You can check the locked tokens for each wallet (Dev, Project, Team, and Community) on the Mudra locker.

THE WALLET



OUR WALLETS LIST

CEX:

0x3C91218cDac6fA7916185Ca71719BEebEdE24569

PROJECT:

0xf5072E062943801F3A2BE396112A12d5A96e011C

TEAM:

0x96F7246Ea0257C4613EB02991937adFDd971a6C0

REWARD:

0x9be17B82657B20ef932799e223286e0012Eb934c



LOCKED CES



MUDRA LOCKED LIST

CEX:

Trance 1

TX: 0x700300c7225c9c67873f884ae616c990dee513a069b9dc349832bec72636bcb4

Trance 2

TX: 0x7d0f5f7d660379c97b5599c9e18f658ca5a110ceb3905f0481118bdb1b8ff383

Trance 3

TX: 0x12266d5cca8568887efb8e8e09d723c891929a37dac7e979e1d6acc3ec49941b

Trance 4

TX: 0x62fe2be21bb1a4ba4d9d83106244f1edd13db9977742378b8a96317f1f1cf92c

PROJECT:

Trance 1

TX: 0x12f0364d2b32d8a211ea9d4942867b948da0054587b72e5d8f34cd2056d10059

Trance 2

TX: 0x9503ed191d7614cef50dbab62850b302fd290f75736e8607f63e946a9747ed26

Trance 3

TX: 0x757f98dd9e3c7d49ef335d15df32d3e4f6ea9309e3d6d3f694eb68356ce0cdb1

Trance 4

TX: 0xe2e9634841cacccf5a6bdf52c61924372eac0901f67455e2939521868d8240f9

MUDRA LOCKED LIST

TEAM:

Trance 1

TX: 0x75326a582d660cc180c80eb7a3209af8e34cdd5480a752e6552c79a8c738c455

Trance 2

TX: 0x38a6ad2d950e6332960e33a09140b3354e697e196478c4fa78166733e2593824

Trance 3

TX: 0x8c7bdee50609e908589911590ca656ec37353a2b2256e6bc30a934b03c13136f

Trance 4

TX: 0x643d8e037259bf5e42c39d1af02192b39c79966d568d330de4920c13f6e64f0f

Trance 5

TX: 0xa90ec99b6acd9c648ab43084229935754552a337f424f800a799d1158488f047

Trance 6

TX: 0x9187dc98da1146f35bdccb9d3d9fd3c8569c5339ec4486b1e674354768ff7d96

Trance 7

TX: 0x752001b5cc1a8b886715d44b29641861bfe84cf3cc289ac1a6ba7b1db5006b1d

Trance 8

TX: 0x2037d406406f12c7ab0a2e0a7c6c529df73265fa03769dee8f6e8b7b615364c0

REWARD:

Trance 1

TX: 0x7a5422b487fa244ad0738169017aa15a54a53c0f297eb3dd3da5612230d751a8

Trance 2

TX: 0xdf0195427c4e67167c79246b3f8185d3a3ca990dcc60399cb2045d4fb3ee0a40

Trance 3

TX: 0xcb2aa112f9f7f3b66b7da4485a0b2fb542028e80b29d71f9cd848304ebd360ea

Trance 4

TX: 0x6870fc68eb74fbdc0c83412ec5c4d78aa0adb138cb00925b9ec41feb7bceec8f3

LP LOCKING PERIOD

Parametric Specification	Detail / Policy
Token Locker Infrastructure	Mudra
Initial Lock Date	September 30, 2026
Initial Lock Duration	2 Months
Total Locked Supply	100% of Developer / Treasury Reserve
Review Window	Monthly interval (3-4 days before expiration)
Extension Criteria	Maintained if market activity and trading volume remain healthy.
Unlock Criteria	Executed only if trading volume halts (e.g., zero trades recorded over 5 days).
Official Announcement Channels	Official Website, X (Twitter), and Community Telegram



CORPORATE STRUCTURE

ORGANIZATION CHART



Executive Leadership



Project Manager

Mohd Danial Bin Mohd Yusuf (G.G. DY) — *Director*

Provides overarching strategic vision, long-term corporate governance, and high-level decision-making for the organization.



Artist

Asrul Sani Bin Mohd Yusuf (Sunny Raen) — *Managing Director*

Directs daily operations, aligns operational units with organizational goals, and oversees department leads.



Management Division



Creative Management

Faliq Hakim Bin Abdullah
Creative Manager

Leads design strategy, brand development, visual standards, and creative media asset execution across all company projects.



Cultural Operations

Abdul Rani Bin Ahmad
Cultural Officer

Manages cultural initiatives, community engagement programs, heritage alignment, and specialized organizational affairs.

Operations & Editorial



Administration

Mohd Fikri Bin Amran

Office Assistant

Facilitates administrative workflows, office logistics, and internal documentation support.



Marketing

Asyraf Shaznee Bin Azlee

Marketing Officer

Drives brand outreach, marketing strategy, communications, and public audience campaigns.



Editorial

Mohd Syihan Amni Bin Azahan

Editor

Oversees content creation, publication proofing, quality control, and editorial integrity.

LEGAL DISCLAIMER



Nature of Asset: \$CES is a cultural "memecoin" within the Cesaga Intellectual Property (IP) ecosystem. It is not a security, a regulated financial instrument, or a guarantee of equity.

Assumption of Risk: Investing in cryptocurrencies, including \$CES, involves significant risk. You may lose your entire principal. \$CES is a project driven by community passion and IP development; it is not a "get-rich-quick" scheme. We urge you to research thoroughly and seek independent financial advice before participating.

Non-Liability for Technical Errors: The Cesaga lead team, its partners, and its creators are not responsible for any loss of funds resulting from user error. This includes, but is not limited to:

- **Wrong Address:** Sending \$CES or other assets to an incorrect, incompatible, or non-existent wallet address.
- **Network Errors:** Transactions sent via the wrong blockchain network.
- **Wallet Security:** Loss of access to your private keys or seed phrases.
- **Trading Decisions:** Financial losses incurred due to market volatility or "buying at the wrong time."

No Guarantee of Return: Market success relies on the adoption of the Cesaga IP. The "Buy-back and Burn" mechanism is a performance-based target contingent on net profitability—activated only after product launches on our main web store—and does not constitute a guaranteed financial return. Market adoption and community support do not ensure token price appreciation.

Acceptance of Terms: By purchasing, holding, or trading \$CES, you acknowledge and accept these inherent risks and agree that the creators of Cesaga shall not be held liable for any financial or technical losses you may incur.



CLOSING SPEECH



Cesaga has been in development for years. Throughout this time, we have tirelessly built this IP out of pure passion and offered it freely, driven solely by our desire to elevate the universe to its full potential. Now, after nearly 20 years, we are expanding Cesaga beyond comics into a multi-product ecosystem.

While external developers previously approached us to launch a token, we declined every offer. We were not yet experts in smart contracts, but we were determined to learn and launch independently—without outside interference. Using AI tools like Gemini, we developed our contract code in-house to accurately reflect our vision. Writing code with AI may seem simple compared to what veteran developers do, but as many in Web3 know, many third-party teams operate with malicious intent—whether launching a utility token or a memecoin.

We choose complete transparency instead: our team, company profile, and track record are fully public.

Too many memecoins fail because they lack real substance. We are focused on building high-quality products, using ecosystem revenue to buy back and burn \$CES to systematically reduce token supply over time. If everything goes according to plan, we will introduce a Shop tab on our website where holders can directly track units sold per product.

To protect long-term stability against predatory extraction, initial launch mechanics include standard anti-bot and liquidity protection parameters to ensure fair distribution for organic holders. Every decision we make ensures the Cesaga ecosystem endures. If you align with our vision—even as a memecoin—and want to support our journey, you can do so simply by holding or burning \$CES.

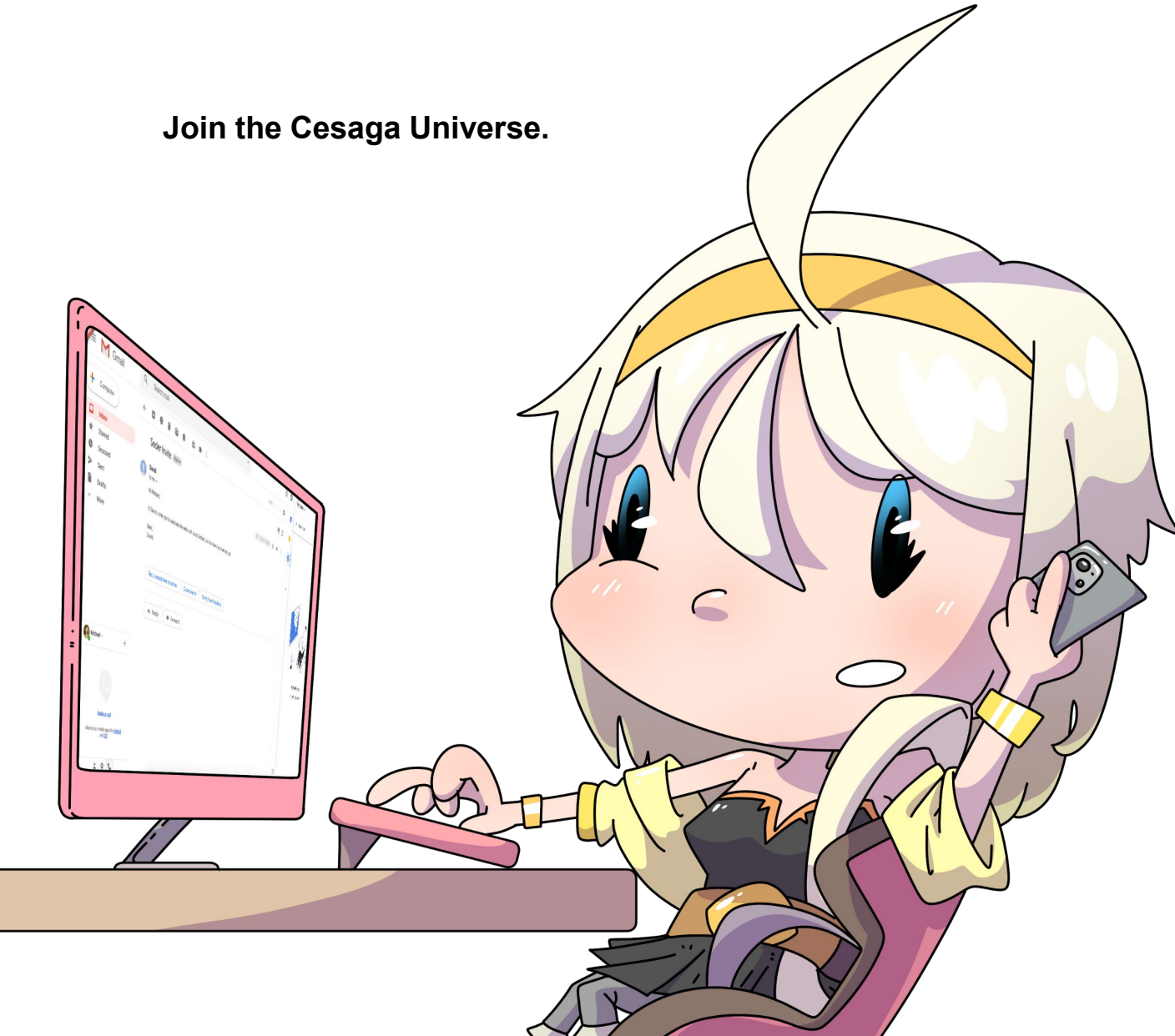
Disclaimer: This statement is not financial advice. It serves as a closing note from me, as the project manager, to clarify our intentions and explain why we are launching this token independently.

01010100 01101000 01100001 01101110 01101011 00100000 01011001 01101111 01110101

G.G. DY

Network

Join the Cesaga Universe.



Website: www.cesagaworld.com

Twitter: @Cesagaworld

Community Telegram: Cesagaworld

- THIS IS THE LAST PAGE -