



CESAGA (\$CES) WHITE PAPER v1.0
A Legacy Intellectual Property Powered by Blockchain & AI



THE VISION

FROM STORYBOARD TO SMART CONTRACT

Cesaga is not a "launched-overnight" memecoin. It is a unique digital asset on the BNB Smart Chain (BSC) designed to power a multi-media Intellectual Property (IP) franchise.

The Content-First Model: We believe that community is built on great stories. By providing high-quality storytelling for free, we build a global audience that fuels our physical and digital commerce.

The Value Loop: The \$CES token serves as the scarcity layer of this ecosystem, benefiting directly from the commercial success of the brand through a transparent **Buy-back and Burn** mechanism.



FOUNDER'S JOURNEY

19 YEARS IN THE MAKING

Cesaga is a project born of passion, not a market trend.

Established 2007: The journey began nearly two decades ago with the first sketches and chapters of the Cesaga universe.

A Family Legacy: The project is led by **G.G. DY** (Lead Writer and Project Strategist) and his **Brother** (The Artist and Illustrator). Together, they have spent 19 years developing this world.

Pure Intent: For years, Cesaga was shared for free. The launch of \$CES is the engine to finally transform this indie passion into an international powerhouse brand, rewarding the long-term community that has stood by the story since its inception.



RADICAL TRANSPARENCY

AI-ASSISTED SECURITY

We are creators, not coders. In the spirit of total honesty, we have chosen a path of **Radical Transparency**:

- **The AI Collaboration:** To ensure the highest level of security for our holders, the \$CES smart contract was architected and refined in collaboration with **Gemini AI**.
- **Renounced Ownership:** Upon successful deployment and verification of the contract, the Ownership will be Renounced. This means the lead team will no longer have the administrative power to alter the contract's functions. The code becomes immutable and decentralized, ensuring that the rules of the \$CES ecosystem are set in stone for the protection of all holders.

Security Features:

0% Buy/Sell Tax: Designed for seamless trading and Tier-1 CEX compatibility.

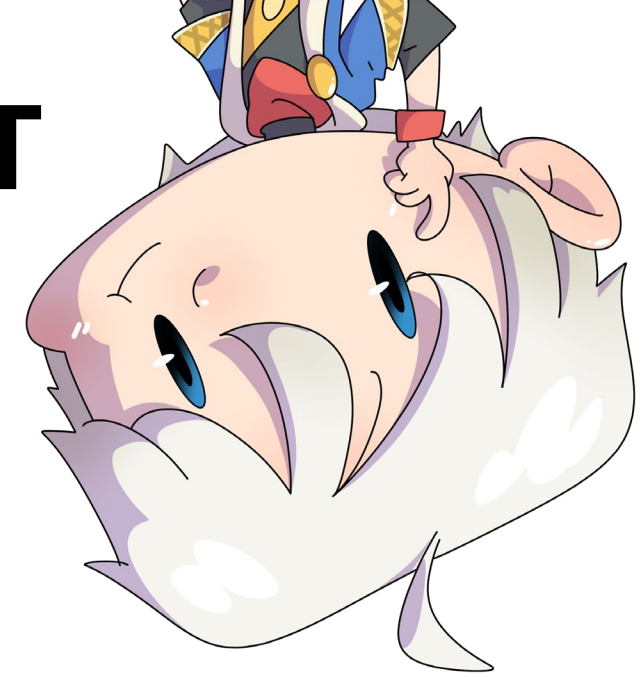
No Mint Function: The 100,000,000 supply is hard-capped and cannot be increased.

Hardcoded Integrity: All treasury and team wallets are hardcoded into the contract to prevent unauthorized redirection of funds.

Vesting Transparency: Team and Dev funds are locked and released weekly via on-chain smart contract functions.



THE ECOSYSTEM & CONTENT STRATEGY



Cesaga utilizes a "Freemium" model to maintain constant engagement and attract new users, while acting as a launchpad for the next generation of indie talent.

The Core Series: Monthly digital comic chapters and serialized novels from the original Cesaga team are updated for free, building the primary lore.

The Indie Creator Spotlight (3x Monthly): We feature three guest independent creators on the official Cesaga website each month.

- **The \$CES Reward:** Twice a month, selected "Spotlight" creators receive \$CES tokens as a grant for their contributions to the community.
- **Engagement Loop:** This brings the followers of other indie artists into our ecosystem, increasing the holder base and website traffic.

The Revenue Drivers:

- **Physical Merchandise:** Limited-edition apparel and designer toys.
- **Cesaga Card & Board Game (CCBG):** A hybrid gaming experience with in-game purchases for boosters and cosmetics.

Collaborative Licensing: We invite external game studios and animators to build "Cesaga" sub-projects.

- **Revenue Sharing:** A fair split is maintained with partners, with **5% of the Cesaga net revenue** from these collaborations used for the Buy-back and Burn program.

THE SCARCITY ENGINE



BUY-BACK & BURN

The success of the IP directly reduces the supply of the token.

The Mechanism: Quarterly, **5% of NET PROFIT** from all physical merchandise, in-game purchases, and collaborative licensing revenue is allocated to a dedicated Treasury Wallet.

The Action: These funds are used to buy \$CES from the open market.

The Burn: Purchased tokens are sent to a "Dead Address" (0x...dEaD), permanently removing them from circulation.

Proof of Action: All buy-backs exclude gas fees to maximize market impact and are shared publicly on our official X (Twitter) account with transaction hashes.

TOKENOMICS

(FIXED & FAIR)

Token Name: Cesaga

Ticker: CES

Total Supply: 100,000,000

Network: BNB Smart Chain (BEP-20)

Allocations:

- **90% CEX & Liquidity:** Immediate unlock for exchange growth.
- **6% Development:** 10% TGE / 15% Weekly Vesting (6 weeks).
- **2% Team:** 10% TGE / 10% Weekly Vesting (9 weeks).
- **2% Community Rewards:** 20% TGE / 10% Weekly Vesting (8 weeks).



LEGAL DISCLAIMER & NON-LIABILITY AGREEMENT

Nature of Asset: \$CES is a cultural "memecoin" within the Cesaga Intellectual Property (IP) ecosystem. It is not a security, a regulated financial instrument, or a guarantee of equity.

Assumption of Risk: Investing in cryptocurrencies, including \$CES, involves significant risk. You may lose your entire principal. \$CES is a project driven by community passion and IP development; it is not a "get-rich-quick" scheme. We urge you to conduct thorough research and seek independent financial advice before participating.

Non-Liability for Technical Errors: The Cesaga lead team, its partners, and its creators are not responsible for any loss of funds resulting from user error. This includes, but is not limited to:

- **Wrong Address:** Sending \$CES or other assets to an incorrect, incompatible, or non-existent wallet address.
- **Network Errors:** Transactions sent via the wrong blockchain network.
- **Wallet Security:** Loss of access to your private keys or seed phrases.
- **Trading Decisions:** Financial losses incurred due to market volatility or "buying at the wrong time."

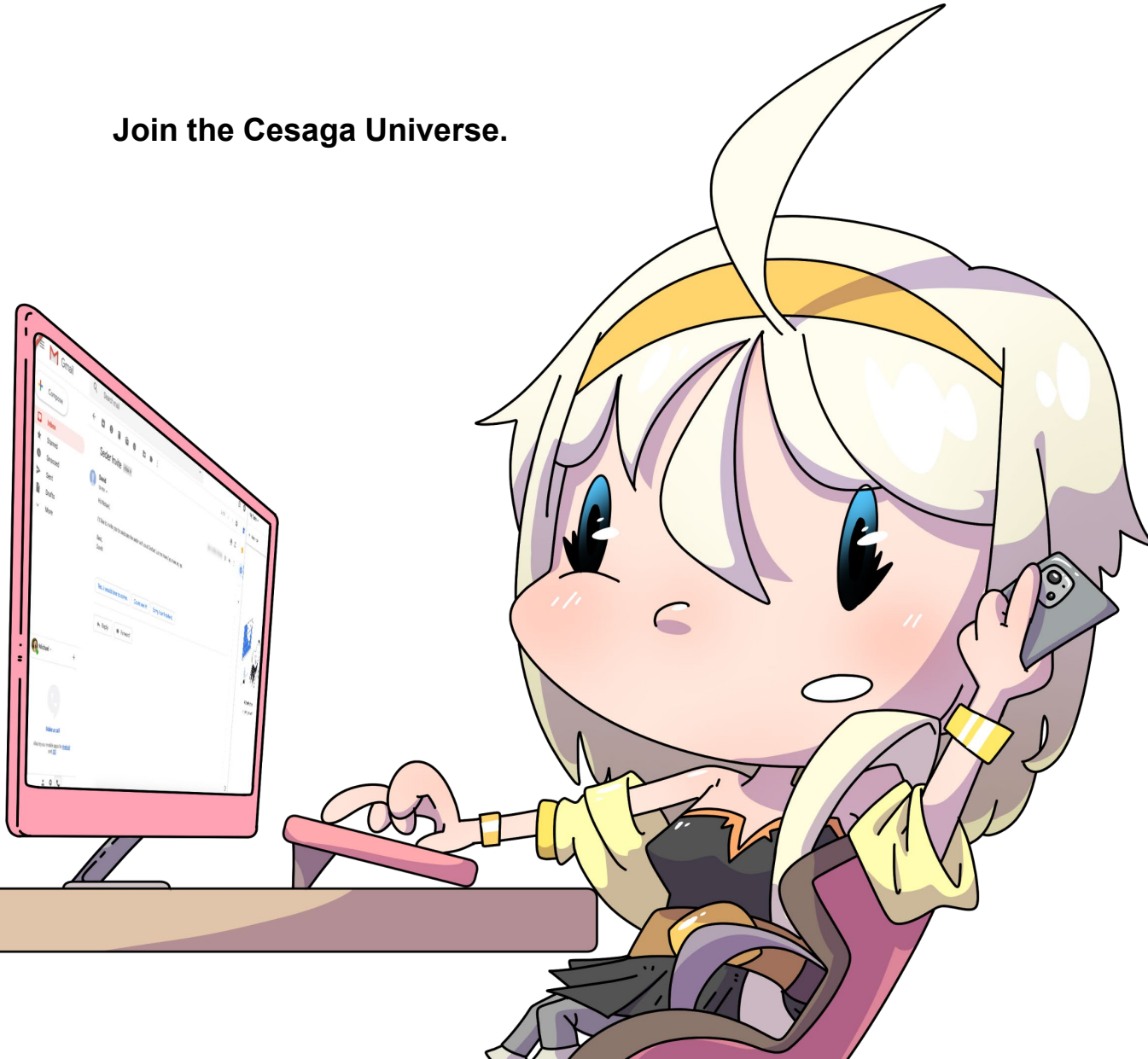
No Guarantee of Return: Market success depends entirely on the adoption of the Cesaga IP. The "Buy-back and Burn" is a target based on net profitability and is not a guaranteed financial return. There is no guarantee that market adoption or support will result in price appreciation.

Acceptance of Terms: By purchasing, holding, or trading \$CES, you acknowledge and accept these inherent risks and agree that the creators of Cesaga shall not be held liable for any financial or technical losses you may incur.



Network

Join the Cesaga Universe.



Website: www.cesagaworld.com

Twitter: @Cesagaworld

Community Telegram: Cesagaworld

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